

Ravens Supporters Board Meeting - Monday 5th Feb 2024.

In Attendance

Christina Andrews, Nigel Beer, Mike Buckingham, Adrian Elms, Paul Messenger, Andrew Miller, Roy Oliver, Ian Pettyfer, Richard Simpson, Sue Spencer, and Georgie Weaver.

Apologies

Greg Jones.

Guests

Mark Hammond.

The board would like to express congratulations to –

Mark Hammond on his CEO of the year award.

Andy Woodman and Team for another manager of the month award.

The board would like to recognise the impressive and clear ambition shown by the recent signings in the men's side and the appointment of new management for the women's side.

Also the board would like to recognise the positive contribution of the new partnership with The Alzheimer's Society "support supporters with Dementia"

Mark Hammond presentation – Project 30,000

What is it? – To get 30,000 through the turnstiles by the end of the 23/24 season.

30,000 target was set by RSG

How will this be done? – 4-4-2 offer, Football for a fiver offer.

273 4-4-2 offers sold

118 Season ticket holder used the football for a fiver offer for the Boreham Wood Match.

Supporters Board Ideas –

- Leaflet drop – either local neighbourhood or in Bromley town centre.
- Promotions in the Glades.
- Matchday Posters for local shops.
- Possible advertising on bus routes.

100+ Club Update-

Alex Robins provided the board with the results of the latest vote re 100+ club spend, the highest voted options were

- Renovations of the portacabin toilets
- Sponsorship of Tea Hut corner east terrace/GB stand
- Advertising board

The board will now look into the feasibility of the first 2 options – Sue will email MH in regards to what work is needed with the Toilets, Mike will contact Will Grint with regards to the Tea Hut.

Sue will be in contact with the commercial department in regards to the advertising board.

Along with the 3 options above continued support for free places on the holiday soccer course was popular and the board has decided that they will continue to provide 5 places for underprivileged children for the soccer schools that take place in the Easter and Summer holidays.

Sue will contact Jeff/Matt to make arrangements.

Mark Hammond will be making sure that the latest month's money is transferred into the supporter's board bank account.

Social Media – The board highlighted that sometimes the club's SM is not as professional as it should be – spelling, grammar mistakes, wrong images used and humour that not all approve of- MH to brief staff to proof read before going live, and will look into how the club can find the right balance with videos on TikTok.

The Matchday experience- The team had a really positive meeting with MH, Broomfields issues were discussed and the team is working with the staff to find solutions.

HerGameToo – GW along with Andrea Ellis are looking into setting up a female supporters group, to encourage women attending both the men's and women's games.

F&B – Well done to Will and his team on achieving 5 star food hygiene.

IL Pizzaiola is a Bromley FC business with all pizzas produced in house, Home delivery service to come.

Executive club has been sold out for the last 8 games.

A.O.B

Female toilets – with the increase crowds preventing access to Broomfields/Ravens Lounge security staff to be briefed regarding allowing female fans access to the toilets in the JF stand.

H&S issues within the stands – AM raised that hand rails would make the movement up and down the steps safer – MH to look into this.

GW needs to finalise the updates to the supporter's page on the club website.

RO – Would like help from the club to promote the dementia meeting that take place every other Wednesday.

Next meeting Monday 18th March.