

Ravens Supporters Board Meeting – Monday 14th November 2022 - Boardroom Hayes Lane

In Attendance - Board Members

Ian Pettyfer, Alex Robins, Sue Spencer, Christina Andrews, Nigel Beer, Mike Buckingham, Luca Crisford, Adrian Elms, Paul Messenger, Ian Micklewright, Brandon Morse, Roy Oliver, Richard Simpson, Joe Thornton, Georgie Weaver and Dave Wilkinson

Guests

Mark Hammond and Jeff Hutton

Apologies

Machel Hewitt, Greg Jones, Stephen Marshall and Simon Wakefield

IP - Opened meeting, thanked everyone for attending, and explained he would be chairing the meeting in Machel's absence.

Minutes from the last meeting approved.

Sub Committee Updates

Match day Experience. - Christina, Paul, Dave and Simon.

CA – Have liaised with Mark Hammond and are waiting for the update Mark Hammond is giving later in the meeting.

Her Game Too. - Georgie and Alex.

GW – Has a meeting arranged with Andrea Ellis (women and girls football development officer) at the beginning of Dec, looking for a continued partnership and to forge links with the club/teams.

Club History and Memorabilia. - Roy, Nigel and Machel.

MH – Had forwarded a message prior to the meeting, He has arranged for Josh Tindall to meet up with Roy at the next Ravens Chat meeting to discuss options.

Nigel – Looking into bringing the Bromley history book up to date covering the last 30 years 1992-2022

Roy – Has is looking to involve Mark Avenall, John Self, Colin Head and Jim Brown with history details, photos etc. Roy is looking to meet up once a month.

100 Club+. - Ian.

IP – Update on members – 1 new sign up in the last month, John Richardson is looking into how the on-field draw can be “jazzed up”. Continue pushing of the 100 club+ in the program and with matchday announcements. Word of mouth important in driving the 100 club+ forward. It is important going forward that there is clear transparency on where the clubs share of the money is being used.

A supporter has raised an objection to the Supporters board proposal of using the money to provide free food for the children who attend the soccer schools citing that “they feel that if they are able to pay for the registration costs, they (their parents) should also be able to afford some food” – The supporters board took this comment on board but also pointed out that there could also be children who would like to attend but can’t as their parents cannot afford the registration cost and food, The same supporter also raised “He strongly believes that the money raised through the club should be used for a specific purpose that supporters can identify with rather than just being absorbed into the club's coffers. In any event, the final decision should be put to a vote by the members of the 100+ Club” – The board agrees with this and would like 100 club+ members to put forward suggestions via the supporters board forms and the board will look into ways the 100 club+ members could vote.

IP- will speak to John Richardson regarding no longer transferring the club share to their account each month.

RS – suggested extra small prizes such as signed balls, executive club tickets etc be added to 100 club+ draw.

Supporter raised issues

No matchday Commentary – There were a couple of games recently that no commentary was provided with no explanation. Jeff Hutton explained the club had never made it their plan to provide commentary for all matches, going forward the club will try and communicate better if commentary etc will not be available.

Ongoing Issues

Poor communication – The club has appointed Aimee Cocksedge as the club receptionist, going forward this should show a vast improvement with supporters being able to contact the club and with general communications.

Ravens Lounge – More suggestions were made by supporters regarding the Ravens Lounge – for the time being the £5 cost will be remaining with nothing changing.

Issues not to do with the supporter’s board.

The board would like to remind supporters that they are not here for anything playing related, If you wish to discuss team selection, formations, tactics etc AW and his team can usually be found in Broomfields after matches.

Mark Hammond addressed the board regarding fan/player/management interaction, Mark informed the board that RSG has recently had a meeting with AW regarding this, and has spoke to him regarding the need of players/management showing appreciation of supporters at full time. The board agreed that this is very important and need to be done.

The board also suggested that the players/management need to make themselves more approachable in Broomfields post-match, maybe spread out and sit at tables with supporters.

It was also suggested that player sponsorship has been priced too high, Mark and Jeff agreed and have said they will investigate ½ price reduction as season is now almost ½ completed.

A.O.B

Extra subcommittee strand formed – Food and Beverage – Mike Buckingham and Simon Wakefield.

Next meeting - Monday 9th Jan 2023 - 7pm.